

WORKING WOMEN WELFARE TRUST

Annual Report

January to December 2020-21



HELPING HAND
FOR RELIEF AND DEVELOPMENT





OUR INTRODUCTION

Working Women Welfare Trust (WWWT) is a registered, non-profit organization established in 1996. WWWT envision in developing women as a self-reliant and prosperous individual who stands out as an asset to the family and society. Under the objective of professional development and career counseling, WWWT pursues a comprehensive approach that is directed towards the spiritual, professional and social development of working women who will be fulfilling their responsibilities in various organizations and institutions. WWWT approaches institutions and organizations to directly connect with the existing and potential female workforce. WWWT arranges lectures, interactive workshops and series of sessions within the premises of their institutions.

YEARLY TARGETS

To provide working conditions to working women in accordance with the ideological, social and societal requirements:

1. Review of implementation of existing laws and preparation of recommendations for new legislation.
2. Dialogues at every level were in progress.
3. With reference to the challenges to the Impact and Change on Women and the Family, the theme of family safety and importance was taken into account in all programs and meetings.

Given the challenges posed by the process of dividing and disputing society in relation to women's rights, the importance of the struggle for the provision of rights and working conditions to working women, especially in accordance with ideological, social and societal requirements is increased. Dialogue and opinion polls were held as needed in this regard.

FOR READERS AWARENES

To provide working conditions to working women in accordance with the ideological, social and societal requirements; following activities were taken place:

1. Review of implementation of existing laws and preparation of recommendations for new legislation.
2. Dialogues at every level were in progress.
3. With reference to the challenges to the Impact and Change on Women and the Family, the theme of family safety and importance was taken into account in all programs and meetings.

Given the challenges posed by the process of dividing and disputing society in relation to women's rights, the importance of the struggle for the provision of rights and working conditions to working women, especially in accordance with ideological, social and societal requirements is increased. Dialogue and opinion polls were held as needed in this regard.

PLANNED ACTIVITIES

Programs planned during the year under each head are as under:

Advocacy:

- Task group meeting on the topic of:
“Work from Home and Flexi Working Hours”

Professional Development Program:

- Online programs **“Planning & Organizing”**
 “ Philosophy of Qurbani”

Village Embroidery Project:

- Contact in the wholesale market.
- Trying to improve the quality of clothes.
- Finding a better person for sewing so that the work can be standardized.
- Quran Study Circle Weekly. Fifteen days.

PLANNED ACTIVITIES

Hunar Vocational Project:

Routine courses.

The quality of the syllabus will be improved.

A group of graduate students will be created on the WhatsApp.

R&D: The department will be restructured.

Fundraising and Marketing:

A Fundraising Consultant will be hired.

Assisted e-marketing services will be used.

An online catalog of Hunar products will be created.

ADVOCACY

1. Task group meeting

“Work from home & Flexible working hours”

Date: 23rd September, 2020

Venue: Regent Plaza

No. of Participants: 50+ (List attached)

2. International Rural Women Day Press Conference

Date: 15th Oct, 2020

Venue: Press Club

Speakers: Mrs. Rehana Afroze, Sr. Adv. Supreme

Court Dr. Raana Khan, Retd. Additional Secretary Ms.

Naseem Bukhari



Working Women Welfare Trust

invites you to attend a session on

Flexible Working Hours

&

Work From Home

Wednesday, 23rd September 2020
3:30 p.m. at the Regent Plaza Hotel





ورکنگ ویمن ویلفیئر ٹرسٹ کے زیر اہتمام مذاکرے سے صدر عابدہ فرحین، درخشاں صالح، پروفیسر رفیعہ تاج، اکرم خاتون، نسیم بخاری، نور ناز آغا ایڈوکیٹ خطاب کر رہی ہیں

Advocacy Discussion Forum





Working Women Welfare Trust

Published by Wwo Trust · September 30, 2020 ·



https://youtu.be/kBPhqMI_n4Q



YOUTUBE.COM

• **Flexible Working Hours & Work From Home by**

“ Working Women Welfare Trust has organised a session Regardin...

383

People Reached

45

Engagements

Boost Post

International Rural Women Day 2020



انٹرنیشنل رورل ویمن ڈے کے موقع پر دیہی عورت کے حقوق کی فراہمی کے سلسلے میں ورکنگ ویمن ویلفیئر ٹرسٹ کی عہدیداران ریحانہ افروز، ایڈوکیٹ ڈاکٹر عنان خان اور نسیم بخاری کراچی ہریس کلب میں پریس کانفرنس خطاب کر رہی ہیں

PROFESSIONAL DEVELOPMENT PROGRAM

1. Online Counselling session. Title: **Planning and Organizing**

Speaker: Maria Talha

2. Online Tazkeeri session Title: **"Philosophy of Qurbani"**

Speaker: Rubina Farid

3. Live youtube session. Title: **"My Dignity, My Pride"**

Speaker: Romaisa Zahidi

4. A **"Meet the Challenge"** group was formed on the program and a formal discussion began.

Join Free Online Session !

PLANNING & ORGANIZING

Join our FB link



<https://www.facebook.com/WorkingWomen/>
https://www.facebook.com/TYDOnline/?ref=your_pages
<https://www.facebook.com/profile.php?id=100010964599078>

Program Lead
Maria Talha

A session for
Performance Optimization
through proper
arrangement of
tasks and resources

Planning and organ-
ising skills help you manage
time, tools and resources to
reach a goal. **Planning is vital at all
levels in the workplace.** This work-
shop **shall be attended** by
women who want to work out what
they need to do to **achieve
their aims.**

Maria Talha is a Lead Trainer at
WWWT & has been conducting
career guidance workshops and coun-
selling sessions. She has also been con-
ducting motivational workshops on
various subjects



Web: www.org.pk/, Email: wwotrust@yahoo.com
Head Office: B-224 Block-L, North Nazimabad

Insha Allah on
Thursday, 20th August 2020
Starting at 5:00 p.m.

My Dignity My Pride

Live Youtube Session

Saturday

3:30 p.m.

12 SEP, 2020

By Romaisa Zahidi



Join the link below!

<https://www.youtube.com/channel/UCXhsX0nCAqWB8fRI6a5IOeQ>





- National Women Day

- Open Forum

Topic "**Challenges and Opportunities faced by Working Women in Covid Era**"

Venue: Karachi Press Club, Date: 11 Feb 2020

Awards were Distributed to Senior Journalists

Participants: 50+ (list attached)

- Sindh Commission Program

Participation, Product Exhibition on Stall, Feb 2020



- **Federation Chamber of Commerce & Industries**

- Ms. Humaira Qureshi is elected as executive member of handicraft standing committee.
 - Two meetings were held on all Pakistan level @Zoom
- A short duration Welcome Ramadan program was conducted by Humiara Qureshi

- **Women Entrepreneur Committee, Karachi Chamber of Commerce**

- Participation in two meetings as general member by:
Ms. Humaira Qureshi, Ms. Talat Fakhar, Ms. Maria Nazim

- International Women Day Conference
Topic: **Women Leadership “Opportunities & Challenges in Covid Era”**

Date: 8th March 2021

Venue: Regent Plaza

No of Participants: 120+ (List attached)



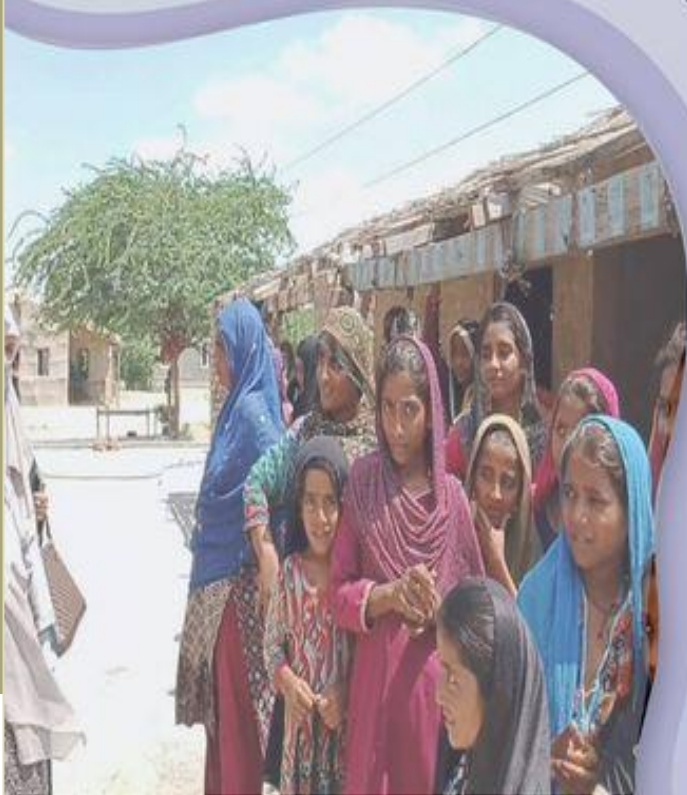


National Women Day



Thursday | 11th Feb 2021

Join us at
**Karachi Press Club
Auditorium**
11:30 A.M







ورکنگ ویمن ویلفیئر ٹرسٹ کے تحت عمدہ کارکردگی پر ایوارڈ حاصل کرنے والی صحافی خواتین جن میں صفیہ ملک - غزالہ فصیح - یاسمین طحہ - رضیہ سلطانہ اور شہر بانوان کے علاوہ حمیرا اطہر - صوفیہ یزدانی - خورشید حیدر اور رضیہ فرید شامل ہیں۔ مہمان خصوصی ڈائریکٹر جنرل پی آئی ڈی کراچی رئیسہ عادل نے ایوارڈ دیئے۔

National Women Day 2021

By Sindh Commission on the Status of Women(SCSW)

Friday, 12 February
Frere Hall, Karachi

HUNAR Products are available on Discounted Prices from HUNAR Stall





INTERNATIONAL WOMEN DAY 2021

We cordially invite you to attend
WOMEN CONFERENCE



WOMEN LEADERSHIP: OPPORTUNITIES AND CHALLENGES IN COVID ERA

Main Speakers: Ms. Tahira Raza

Board Director, Habib Metropolitan Bank Ltd
& Green Star Marketing

Ms. Nousheen Shehzad

Director Neuro-Psychologist Centre

Chief Guest: Ms. Shamim Mumtaz

Chairperson Sindh Child Protection Authority

Monday,

8th March

Regent Plaza Hotel

@ 3:30 P.M.

Note: HUNAR and Women-Entrepreneur Stalls will exhibit their amazing products for sale. Children are not allowed.

WORKING WOMEN WELFARE TRUST



INTERNATIONAL WOMEN DAY 2021

WOMEN CONFERENCE

WOMEN LEADERSHIP :
OPPORTUNITIES AND CHALLENGES
IN COVID ERA

Ms. TAHIRA RAZA

Board Director, Habib Metropolitan Bank
Ltd & Green Star Marketing



Key Note Speech:

*Opportunities & Challenges
In Covid Era*

Ms. NOUSHEEN SHEHZAD

Executive Director - Neuropsychology Center,
Pakistan



Investing In Yourself

*Dynamic Participation Of Women
In Pandemic Situation*

Ms. SHAMIM MUMTAZ

Chairperson Sindh Child Protection Authority



Chief Guest Speech



OUR ACTIVITIES

ADVOCACY

Federation Chamber and Commerce

Participated in the “Handy Craft Committee’s all Pakistan Conference”

Ms. Humaira Qureshi delivered Dars on «استقبال رمضان»

Participants Present + Online: 35

Venue: Karachi + Islamabad

Women Workers’ Alliance

Participated in the “Women Workers’ Alliance Seminar”

One-to-One Meetings with: Takhleeq Foundation CEO. Mr. M. Yaqoob

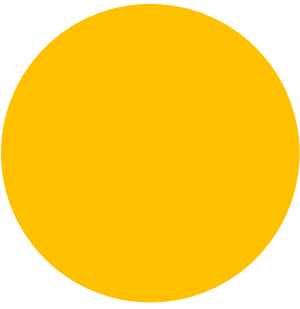
4 Workers Alliance Members, 3 Media Persons

Venue: Karachi Press Club



Women Workers' Alliance Seminar

Professional Development program (PDP)



- An online panel Discussion on
 “The Covid Era & Struggles of Working Women”, Date: 30th Dec 2020
 Speakers: Ms. Darakhshan Sualeh, Member of Govt. & non Govt. bodies
 Mrs. Farzana Munaf, Executive Dir. Institute of Chartered Accountant
 Dr. Mehwish Ahmed, Resident Psychiatrist Abbasi Shaheed Hospital
- Live Session by Rumaisa Zahidi
 “My Dignity My Pride” Date: 12 Sep 2020

- Mehfil e Seerat

Date: 5th Nov, 2020

Venue: Regent Plaza

Topic: عہدِ نبوی ﷺ میں عورت

Speaker: Amna Usman

Number of Participants: **120+** (List attached)



Working Women
Welfare Trust

The Covid Era & Struggles of Working Women

30 December 2020

A Panel Discussion

<https://www.facebook.com/workingwomen>

Creating awareness amongst working women about the changing world, helping the working women in coping the current socio-economic and health challenges specifically in COVID-19 era



Panelist:
Dr. Mehwish Ahmed
Mbbs, Baqai Medical University
Resident Psychiatry
Abbasi Shaheed hospital



Panelist:
Ms. Darakshan Sualeh
Member of Various Government and Non-Government bodies



Panelist:
Mrs. Farzana Munaf
Executive Director at Institute of Chartered Accountants of Pakistan

Based upon the key issues highlighted in the panel discussion, WWWT will organize follow up sessions for the same audience.



محفل سیرۃ صلی اللہ علیہ وسلم



اتر کر حرا سے سوئے قوم آیا
اور اک نسخہء کیمیا ساتھ لایا

عہد نبوی صلی اللہ علیہ وسلم میں عورت

Nov 5, 2020 Thursday
Time: 3:30 P.M.

Venue: Regent Plaza
Speaker: Amna Usman



WORKING WOMEN WELFARE TRUST



Professional Development program (PDP)

- **Welcome Ramadan**

10 Sessions Speaker: Rumaisa Zahidi

March, 2021

40+ Participants average in each program

- **Motivational talk (Quran classes , Searching Happiness)**

2 Sessions Speaker: Rumaisa Zahidi

March, 2021 Venue: DHA



مرحبا رمضان

Working Women Welfare Trust

Cordially invites you to attend a very
informative session

To Welcome Ramadan

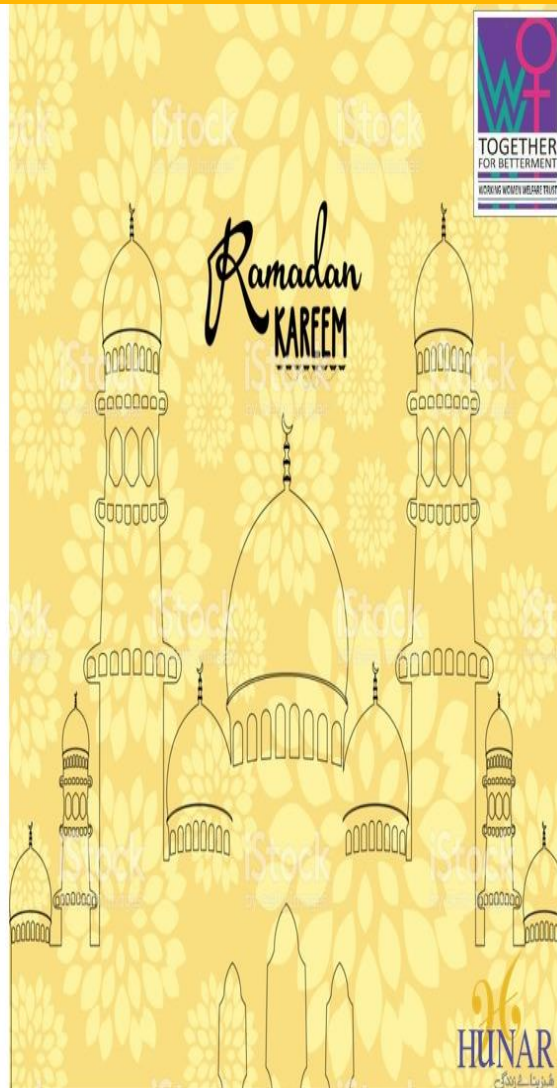
22, March 2021

@ 4:00 P.M.

Markaz Quran-o-Sunnah, 32C, 22nd Comm.
Street, Opp. CBC Park, Near A ONE Snacks 2
& Ayaz Masjid, Phase 2 Ext, DHA, Karachi

Let's join Hands with Us and Shop for the Cause.

Enjoy the Pre-Ramadan shopping experience,
Unique Hand crafted designs will be displayed at HUNAR Stalls.



مرحبا رمضان

Working Women Welfare Trust

Cordially invites you to attend a very
informative session

To Welcome Ramadan

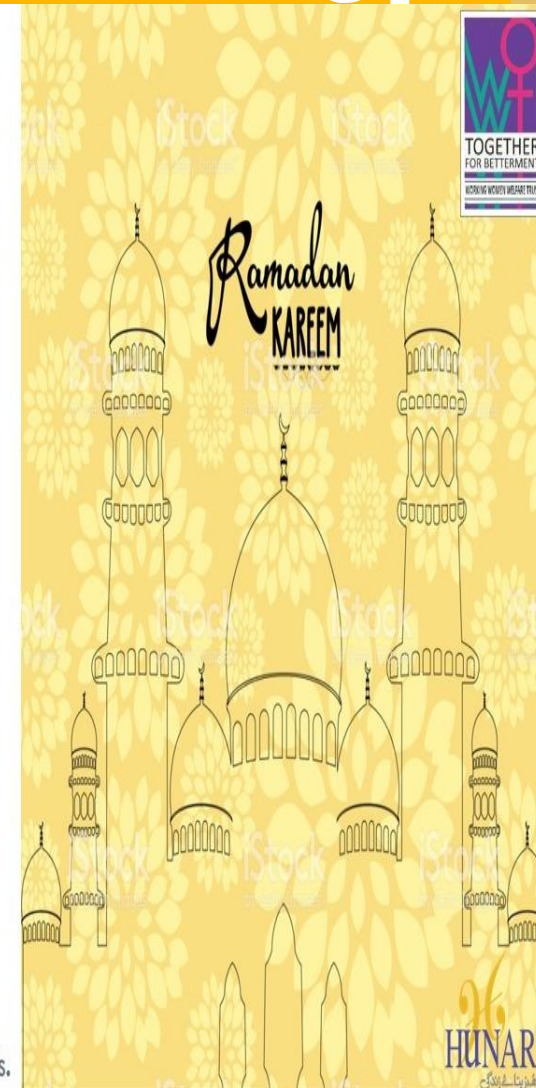
26, March 2021

@ 4:00 P.M.

D-84, Street 8, Phase 1,
Navy Housing Society, Karachi.

Let's join Hands with Us and Shop for the Cause.

Enjoy the Pre-Ramadan shopping experience,
Unique Hand crafted designs will be displayed at HUNAR Stalls.



OUR ACTIVITIES

PROFESSIONAL DEVELOPMENT PROGRAM

استقبالِ رمضان پروگرامات

1. Office and Central Committee

Participants: 30

Venue: Ms Talat Fakhar House

Speaker: Ms. Rubina Fareed

2. Govt. Vocational Training Institute For Women

Participant: 150

Venue: VTIW New Karachi

Speaker: Ms. Talat Fakhar



Ramzan Program at VTIW, New Karachi

HUNAR VOCATIONAL TRAINING CENTRE

1. Routine Courses: Routine courses such as Computer Skills Training, Beautician, Mehndi, Art & Craft continued at the Vocational Center
2. Meetings with the community, staff and students continued on the topics of administration, general awareness and introductions.
3. Winter Camp: Winter Camp was organized during the winter holidays. 70 women and girls took short courses.
4. The 14th Certificate Distribution Ceremony of the Skill Vocational Training Center was held. Alhamdulillah all expected donors and support group members participated in the program.
5. The center has been closed since March due to Corona. Staff were provided with rations and salary.

Online contacts were maintained with the in-charge and staff.

Also participated in the online Quran tour during Ramadan.

Village Embroidery Project (VEP)

- Visit to Interior Sindh
Date: 15th Oct, 2020
- Upgraded style and designs.
- Participation in Various Exhibitions

Online Catalogue Preparation
In Progress

Update of Products on facebook and Instagram
In Progress



HUNAR
هُنرِ بنائے زندگی



HUNAR
هُنرِ بنائے زندگی



Interior Sindh Visit 15 Oct 2020





Al-Hijab Exhibition



Date: 13th-14th Feb Timings: 12:00pm-08:00pm

Address: C-201, Black J North Nazimabad, near Sakhi Hassan, Chorangi, Karachi

**HUNAR Products are available on Discounted Prices
at the stall of HUNAR BANAE ZINDAGI**



Shop

[See All](#)



Yellow Dress
Rs1.00



New Hand Emb...
Rs1,000.00



Blue Dress
Rs1.00



Green Dress
Rs4,999.00



New Hand Emb...
Rs3,000.00



Red Dress
Rs3,500.00

Page Transparency

[See All](#)

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.



Page created - June 21, 2010

پیشہ ورانہ خیروں اور...
نہایت مناسب قیمت
خریداری کے لیے ان ہائکس میں رابطہ کریں۔

Sleeves



Took Work
3 Pc



Beautiful
Took Design



Took Work
2 Pc



Sleeves

Full
Embroidered
Back

Embroidered
Designed
Dress



Took work
Dupatta
with Border

+12

Full Took Work 3 Pc

939
People Reached

134
Engagements

Boost Post

HUNAR Vocational Training Center

- Improve Syllabus and System during lockdown
- Routine Classes continued from Oct
- One day as well as 3 months workshops were conducted
- Health & social awareness sessions for students staff and community



Courses

1. Art and Craft 2. Mehndi 3. Dress Making 4. Beautician

SUMMARY

	ART & CRAFT	MEHNDI	DRESS MAKING	BEAUTICIAN
ENROLLMENT	26	58	32	34
PASSOUT	25	34	37	38
DROPOUT	-	02	02	-

Major Achievements

- Capacity Building Workshop.
- Community Development Program.
- Routine regular classes.
- One day workshops.
- Registration in progress.
- Promotional Activities continued.





وہ نبیوں میں رحمت لقب پانے والا
مرادیں غریبوں کی بر لائن والا

ہنر و وکیشنل ٹریننگ سینٹر کے زیر اہتمام

محفل سیرت النبی ﷺ

10 نومبر 2020ء، 3 بجے سہ پہر بمقام خدیجہ قاضی علی میموریل ہائی اسکول
خواتین کے لیے حمد و نعت کی پُر نور محفل کا انتظام ہے۔
نوٹ: وقت کی پابندی کا خاص خیال رکھیں۔ ماسک لازمی لگا کر آئیں۔



Health & Social Awareness Sessions









OUR ACTIVITIES

HUNAR VOCATIONAL TRAINING CENTRE

1. **Commencement of Regular Classes**
2. **Istaqbal e Ramzan Program**
Participants: 55 **Venue:** HVTC, Surjani
Speaker: From Jamia tul Mohsinat
3. **Certificate Distribution**
4. **Attended Training of Trainers(ToT)**
Participants: 2 Staff members **Venue:** Islamabad
arranged by HHRD.

OUR ACTIVITIES

HUNAR VOCATIONAL TRAINING CENTRE

5. Teachers' Meeting

6. World Environment Day Celebration



Dress Making,
Beautician,
Mehndi Design,
Arts & Crafts



Commencement of Regular Classes



Ramzan Program at HVTC



Certificate Distribution

29th June, 2021

LET'S KNOW EACH
OTHER!
BY PRINCIPAL TRAINER
Ms. ZUNAIRA NOUMAN
at 05 DAYS TRAINING OF TRAINERS



"SKILLS DEVELOPMENT & LIVELIHOOD PROGRAM"



5 –Days Training of Teachers(ToT)



Teachers' Meeting



World Environment Day Celebration

OUR ACTIVITIES

OTHER SIGNIFICANT ACTIVITIES

1. **Signing of MoU with Roche Diagnostics, Pakistan**

Agenda: Women Health Awareness Program
Duration: 5 Yrs.

2. **Attended 2 Months Online Training of *Women Building Cohesive Society*(WBCS)**

Participants: Ms. Humaira Qureshi, Ms. Talat Fakhar,
Ms. Nighat Malik, Ms. Rehana Afroze



Signing of MoU

OTHER SIGNIFICANT ACTIVITIES

1. Visited Mithi district of Tharparkar in collaboration with Dua Foundation.
2. A documentary on Hunar Vocational Centre was made.
3. Research and Development Desk was set up for which various scholars were also consulted.
4. Abida Farheen's article was published in Nawa-e-Waqt daily newspaper.

PROGRAMS IN OTHER ORGANIZATIONS

1. Attended a conference under PODA in Islamabad on the occasion of International Rural Women's Day.
2. Attended Milad of First Women Bank.
3. Participated in a seminar held at Arts Council.
4. A senior worker from Shikarpur was selected for the Mai Bakhtawar Award Ceremony under the Sindh Commission on Status of Women in Hyderabad.
5. An hour-long introductory interview aired on FM radio's prime time program on International Rural Women's Day.
6. A program for female students on the topic of "Mamar Jahan To He" was carried out various places.

PROGRAMS IN OTHER ORGANIZATIONS

8. Our artisans were nominated for the Mai Bakhtawar Award of the Sindh Commission for the Status of Women.
9. Attended the Adhan Group Conference and set up a craft stall.
10. HUNAR stalls were set up at major Al-Huda and Al-Alam programs in Defense.
11. Attended sessions on women's issues and other topics at Rafah International University.
- 12 Supervision Department Meets Country Manager and Project Director of Islamic Ideological Council and International University Dr. Muhammad Anwar, Helping Hand.

SOCIAL MEDIA ACTIVITIES

1. Corona Awareness Messages
2. Dora-e-Quran
3. Tazkiri conversation
4. Important and prominent Working Women's enlightening messages were uploaded

Total posts: 75

Category: Messages, Voice of Working Women, Ways to Avoid Corona, Quarantine Procedures, Qur'an Visits, Qur'an Readings and Prayers

Sources: Facebook, YouTube channel, WhatsApp group

The numerical details on all these topics are as follows:

(i) Need of Women friendly environment in organizations

by **Tahira Raza President FWBL** <https://youtu.be/TV3edrccPLo>

(ii) When life in a Quarantine Period

by **Sheher Bano** https://youtu.be/lyuz_58xBCs

SOCIAL MEDIA ACTIVITIES

#Voice of WorkingWomenWelfareTrust

(iii) **“We Need PPEs urgently”** Voice of WWWT Had an Interview With House Officer @Doctor Hiba

#VoiceOfAllWorkingWomen, **Part 1,2 WorkingWomenWelfareTrust** had an interview with @Lubna Farooq Malik, Managing Director, Deposits Corporate production, State Bank of Pakistan.

“There is rarely any acknowledgement and recognition, let alone accolades, of their dedication and hard work.”

#SaluteToAllWarriors,#VoiceOfAllWorkingWomen,#SaluteToTheWarriors , #PayingTribute to Honorable nurse, died at 36 from Covid-19.

Family and colleagues of Ms. Areema Nasreen recall an inspirational, professional and big-hearted member of her community and her hospital team. She was One of our front line soldier, our brave nurse , as she got #corona infection during treatment of #corona infected patient. M'am we are proud of you....

<https://www.theguardian.com/world/2020/apr/04/a-smiling-hero-tributes-pour-in-for-nurse-dead-at-36-from-covid-19>

CORONA RELIEF ACTIVITIES

1. Ration bags: 280
Value: Approximately Rs. 12,00,000
Location: Karachi, Larkana, Sukkur, Shikarpur
1. Cash assistance: Rs. 70,000
Nature: Medicine, utility bills, house rent



2019-2020

ANNUAL REPORT

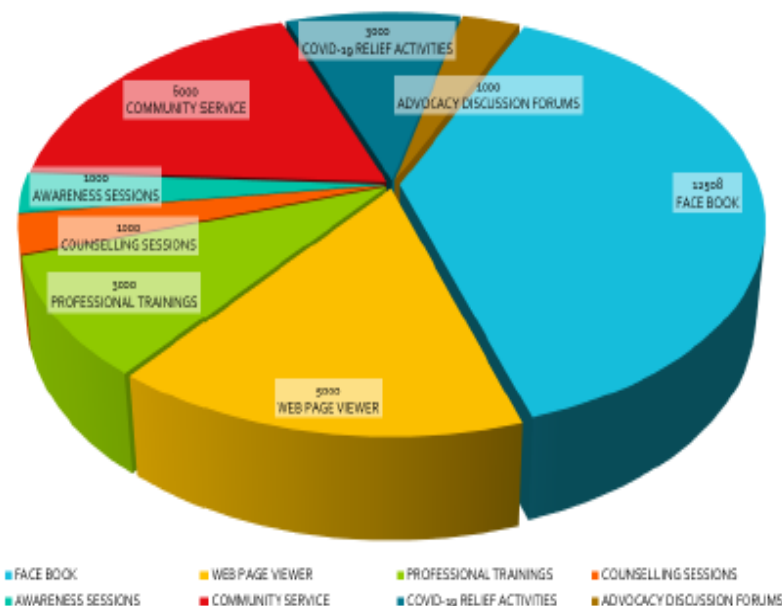
WORKING WOMEN WELFARE TRUST

PREPARED BY
**WORKING WOMEN
WELFARE TRUST**

<https://wwo.org.pk>
wwotrust@yahoo.com

PROGRAM BENEFICIARIES

OUR BENEFICIARIES



■ FACE BOOK ■ WEB PAGE VIEWER ■ PROFESSIONAL TRAININGS ■ COUNSELLING SESSIONS
■ AWARENESS SESSIONS ■ COMMUNITY SERVICE ■ COVID-19 RELIEF ACTIVITIES ■ ADVOCACY DISCUSSION FORUMS

DONATE GENEROUSLY
FOR THIS NOBLE CAUSE

BANK DETAILS

Bank Name: Meezan Bank Limited | Branch: Barkat e Hyderi
Account Title: Working Women Welfare Trust | Account No.: 0100307030



RURAL WOMEN
IN PAKISTAN

Head Office Karachi
B-224, Block L, North Nazimabad
Ph: +92-213-6642287; +92-213-6640558
Email: wwotrust@yahoo.com
<https://wwo.org.pk>



Thanks!

Any questions?

You can find me at <http://wwo.org.pk> & wwotrust@yahoo.com