



ANNUAL REPORT 2023-24

Working Women Welfare Trust

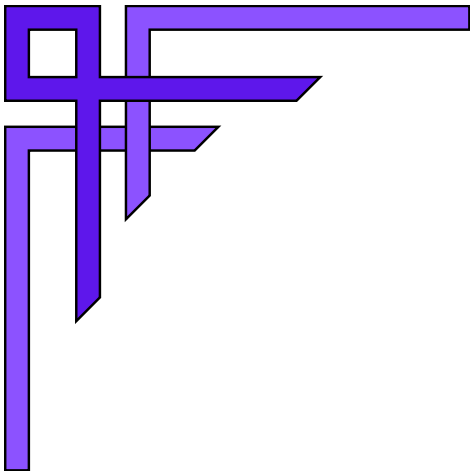
Working Women Welfare Trust is a registered, non-profit, and non-governmental organization working for the well-being of working women for more than two decades.

TOGETHER FOR BETTERMENT

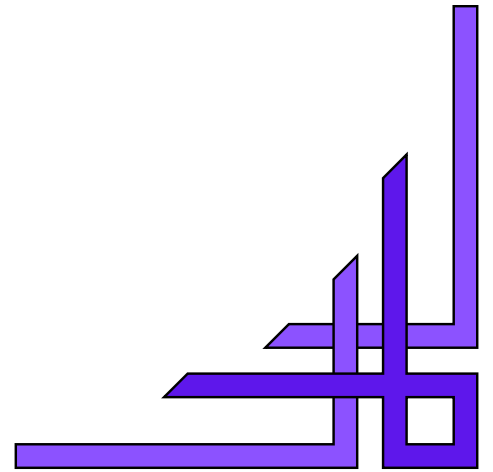
PRESIDENT

Ms. Talat Fakhar





بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



Memberships & Certifications





TABLE OF CONTENTS



01

Our Philosophy

02

Key Domains, Vision & Mission

03

Annual Impact Report

04

Our Activities

05

Project Overview: Advocacy

06

**Project Overview: Women
Economic Empowerment**

07

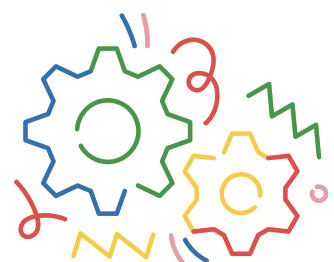
**Project Overview: Capacity
Building**

08

Collaborators

09

Join the Cause



OUR PHILOSOPHY

At the core of our mission is the belief in women's empowerment through education and the cultivation of ethical and positive values. Working Women Welfare Trust, established in 2009, is a registered and certified non-profit organization dedicated to the betterment and welfare of women who shoulder the responsibility of being breadwinners for their families, whether independently or in part.



We believe in Women Empowerment

We envisages the accomplished, self-reliant prosperous working women, who would stand out as an asset to their families and society

KEY DOMAINS

Advocacy

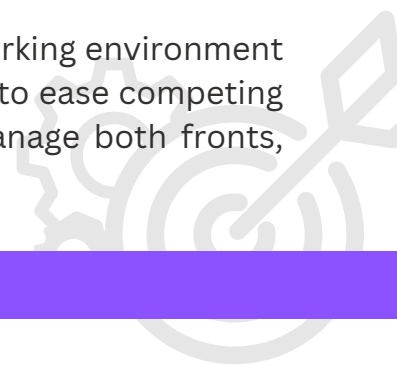
**Capacity
Building**

**Economic
Empowerment**



We are striving to equip working value-based knowledge, technical skills, and awareness about their legal, economic, and social rights and responsibilities developing competence and character.

WWWT also aims to acquire an honorable, secure, and congenial working environment for women as well as promote and propose policies and strategies to ease competing pressures of work and family life, enabling working women to manage both fronts, ultimately benefiting society as a whole.



ANNUAL IMPACT REPORT

Together for Betterment

JULY 23 TO JUNE 24



An initiative designed to foster collaboration and unity among individuals and communities to drive positive change and improve overall well-being of the working women in Pakistan.

- WORKING WOMEN WELFARE TRUST

PROJECTS	DETAILS	OUTCOME
70% Key issues raised	Advocacy Advocating for the rights of marginalized working women of Pakistan	Key issues of the year <ul style="list-style-type: none">• Domestic Worker Protection Laws• Economic Crisis & Sustainable Development• Working Conditions of Female Journalist• Women Leadership & Political Participation
2K+ Young girls got trainings	Capacity Building Empowering female youth by equipping them with value-based knowledge, technical expertise, career guidance, and soft skills.	<ul style="list-style-type: none">• This initiative has significantly enhanced their employability, confidence, and ability to contribute positively to their communities and the economy
0.9K+ Self-reliant Women	Women Economic Empowerment Focuses on poverty alleviation and empowering women to actively contribute to Pakistan's national development.	<ul style="list-style-type: none">• Significantly improved their economic stability, increased their participation in the workforce, and enhanced their overall quality of life, thereby contributing to the nation's growth and prosperity

Funding summary

Donations

Rs. 0.9 M+

Funding from Trustess

Rs. 0.5 M+

Grants from Donor Agencies

Rs. 5 M+

Acknowledgements

We would like to extend our heartfelt gratitude to our esteemed collaborators for their unwavering support and partnership. Your contributions have been instrumental in helping WWWT empower marginalized women and drive positive change in our communities. Together, we are making a significant impact and fostering a brighter future for all.



OUR ACTIVITIES

WWWT Team, participating in the **'The Digital Bridge: Advancing Financial Inclusion for Pakistan' Event, by DEMO**, and dedicated to advancing financial inclusion in Pakistan.

The State Bank of Pakistan and NIBAF shared their inspiring initiatives, focusing on improving Pakistani women's access to banks and empowering their entrepreneurial journey. Meta also delivered impactful remarks, recognizing the remarkable achievements of women entrepreneurs.



WWWT team participated in the **Women's Political Participation Session** organized by the **Sindh Commission of Status for Women** at the Marriott Hotel, Karachi



Vice President WWWT, Ms. Humaira Qureshi **meet-up with the IMC**, Institute Management Committee in the Govt. College of Technology for Women, Karimabad. Also, farewell to the Principal Prof. Rehana Aijaz by gracefully presenting the bouquet and a beautiful appraisal.



Ms. Zehra Amir head of FR & marketing, Ms. Rohma Hadia coordinator Attending **"Finance education and literacy program"** held by ladiesfund in partnership with Bank Islami & State Bank of Pakistan.



Participation in **Capacity Development Training by Sustainable Development Policy Institute (SDPI)** around climate action. The role of civil society activists and journalists regarding climate change adaptation and resilience was emphasized.



Participation in **Women Colloquium on "Pakistan's Perspective on Climate Action and Role of Women"** at Panjwani-Hisaar Water Institute, NED University in Celebration of 20 YEARS by Hisaar Foundation, and Aurat Foundation



A brief introductory video of Working Women Welfare Trust

WWWT - She Leads

<https://youtu.be/sDIJTbM4VsU>



Market orientations & meetups By HUNAR & WE-Together team at Lucky-one Mall and North-Walk Center to understand the current market trends and enhance the outreach



Completed **"UNSDG Training for Women Start-Ups"** by Ms. Talat Fakhar, President WWWT. The training was conducted by Mr. Usman Manzoor, Trainer Head of Climate Promise UNDP with the collaboration of Buraq Boot Camp and Dawood Global Foundation.



International Trade Council(ITC) Membership



Mainstream Media Outreach

We-Together team member Ms.Rabeeta Misbah on **City@10 morning show** with host Ramsha Kanwal, explaining '**FEMENCIA'24**'. It's an exhibition to support and promote women entrepreneurs, helping them grow and succeed.



WWWT Introduction at City21 Channel



The Working Women Welfare Trust team is attending a training session on **Financial Management by TDAP** at the Pearl Continental Hotel



Welcome Ramadan Program

Balancing spirituality and fitness this Ramadan. Working Women Welfare Trust organized a wonderful session of self-reflection, prayer, and empowering soul at Regent Plaza Hotel & Convention Centre.

Speakers: Amna Usman and Umaimah Muzzamil

Participants: 45+



We proudly spotlight the incredible women entrepreneurs gracing our event under WE-Together platform



Voice of America Documentary

Watch a few success stories from Hunar, a project powered by WWWT among the many inspiring journeys

<https://www.youtube.com/watch?v=yWCNF309Sy8>



1st Meeting of FPCCI Women Central Standing Committee on Women Handicrafts at FPCCI Head Office Karachi

graced by Ms. Qurrat-ul-Ain Vice President FPCCI, convened by Ms. Rubina Laeeq Convener of the Committee. The Vice President FPCCI, Convener and Members of the Committee discussed on “The working strategy for future plans / planning for Training Workshops”, Handicrafts Exhibition and also discussed the support from International Organizations for the betterment of Women Business Development in Handicrafts Sector.





Workshop on election reporting for women journalists at Shahida Qazi Women Complex, Organized by Karachi Press Club.

Mefil-e-Seerat

Addressed by Ustaza Aiasha Amir @Regent Plaza Participants: 45

ان سنیوں کے لیے مجھے نسبت ہے مگر
 کب ان سنیوں کی حقیقت پہچانی



Market Research and Meet-Up

Visited Crafter Guild's Exhibition at Beach Luxury Hotel.

to enhance the outreach to women entrepreneurs and find out the current industry trends by Femencia'24, WE-Together team

Eid Milan

Working Women Welfare Trust celebrated the joyous occasion of Eid with the honorable members. An awareness session by Ms. Rehana Afroze was also delivered. Other entertainment activities were carried out by Ms. Maria Talha and team members.

Participants: 50



Ms.Rabeeta Misbah(WE- Together Project Coordinator & Ms. Ifrah attending a session on:

Gender equality & Women Entrepreneurship

at State Bank of Pakistan

Participated in the **UN MSMEs Day 2024** organized by the State Bank of Pakistan (SBP) on Thursday, June 27, 2024. The seminar was held under the theme **'MSME Finance: Catalyst for Inclusive Growth'** and aimed to acknowledge the vital role of MSMEs in inclusive economic growth, employment generation and poverty reduction.



Advisory Board Meeting



Ramadan Relief Packages



We rise by
Lifting
others...



Advocacy

EMPOWERING MARGINALIZED WOMEN OF PAKISTAN

PROJECT OVERVIEW

TIMELINE: July 1, 2023 – June 30, 2024

BUDGET: Rs. 3,70,000

DISCUSSION FORUM	Economic Crises & Sustainable Development
WORKERS CONVENTION	Worker's Convention in Sukkur on International Rural Women's Day
DISCUSSION FORUM	WOMEN'S LEADERSHIP AND POLITICAL PARTICIPATION
AWARENESS CAMPAIGN	International Day for Elimination of Violence Against Women
WEBINAR	Empowering Female War Survivors and Women Living in Conflict Zones: Rights and Rehabilitation
DISCUSSION BOARD	International Rural Women Day: Invest in Women, Accelerate Progress
REVIEW SEMINAR	Domestic Worker Protection Law: An Implementation Review

DISCUSSION FORUM

Economic Crises & Sustainable Development

Farzana Manaf, Taha Khan, Sr. Banker Akram Khatoon, Women Dev. Dir. Musarrat Jabin, Prof. Shahla Naeem Zafar, Sr. Journalist Shahr Bano, Yasmin Taha, Women Peace Foundation Chairperson Nargis Rehman Fatima, Ms. Maher, Professor Shahida Qazi, Sindh Comm. of Women Chairperson Nuzhat Shireen Comm. Member Derakhshan Saleh, Scholar Rumisa Zahidi, Asia Gul City Councilor Karachi, Member Woman Foundation Malika Khan, Sr. Teacher Rafia Taj, Malika Khan, Naseem Bukhari, Malika Ruheela, Sadia Anjum, Maria Ismail, Shehla Ahmed and others were in company.



Worker's Convention in Sukkur on International Rural Women's Day

1. An awareness session is conducted on
حصول رزق حلال عین عبادت ہے
2. Breast Cancer Awareness Workshop
conducted by Dr. Manal Awan

Participants: 25+



Discussion Forum

WOMEN'S LEADERSHIP AND POLITICAL PARTICIPATION

@ Regent Plaza

Presented by Ms. Shahar Bano, the Senior Journalist.

The esteemed political representation includes Ms. Tayyaba Atif Deputy Secretary from Jamat e Islami, Ms. Shama Mithani and Shamim Mumtaz from Peoples Party, Ms. Darakhshan Sualeh PTI, Ms. Nuzhat Shireen Sindh Commission on the Status of Women.

Participants: 35



Awareness Campaign

International Day for Elimination of Violence Against Women

- Spread Awareness Campaign Via documentary on social media platforms

Webinar

Empowering Female War Survivors and Women Living in Conflict Zones: Rights and Rehabilitation

Organized NGO CSW 68 Parallel event in New York and Pakistan

NGO CSW 68 PARALLEL EVENT
HOSTED BY WORKING WOMEN WELFARE TRUST

10 - 22 MARCH 2024
NGO CSW FORUM 68

TOGETHER FOR BETTERMENT
#WORKINGWOMENWELFARETRUST

ONLINE WEBINAR

Empowering Female War Survivors and Women Living in Conflict Zones: Rights and Rehabilitation

18 MARCH 2024
At 1:00 PM EST

On Zoom

<https://us06web.zoom.us/j/27515503132>
pwd=hQVlhQCOXaasneD6laUU12Kil4hudV.1

10:00 PM Pakistan Time

Meeting ID: 275 155 0313 Passcode: 9xUj3g

THE SPEAKERS

- Dr. Amir Jamal
- Maryum Shuaib
- Abida Farheen
- Noura Farouk
- Dr. Saima Esma
- Dr. Jaweria Saeed
- Dr. Fouzia Alvi
- Shamim Shawal
- Tazeen Hasan
- Dr. Samia Raheel Qazi

Email: wwotrust@yahoo.com
<https://www.org.pk/hunar-vocational-training-centre>

Youtube: [@workingwomenwelfaretrust8630el](https://www.youtube.com/@workingwomenwelfaretrust8630el)
www.facebook.com/WorkingWomen

www.instagram.com/wwotrust
+92 333 3649011, +92 331 2297470

Discussion Board

International Rural Women Day: "Invest in Women - Accelerate Progress"

in collaboration with **PharmEvo Private Limited** dedicated to empowering women and driving positive change. Together, we can build a brighter future for all.

The speakers shed light on project activities and shared the organization's progress and initiatives with our esteemed guests and task group members.

She Inspiring Women

This International Women's Day 2024
Join us for an exclusive discussion

#INVEST IN WOMEN - ACCELERATE PROGRESS

What-Why-How

Organized by
Working Women Welfare Trust
General Secretary | Ms. Nighat Malik

SATURDAY
9th MAR 2024

12:00 PM TO 2:00 PM
02:00 PM

Plot # 84, Karachi Jinnah
Housing Society PECHS,
Karachi

RSVP | Ms. Zehra | 0345 2970374

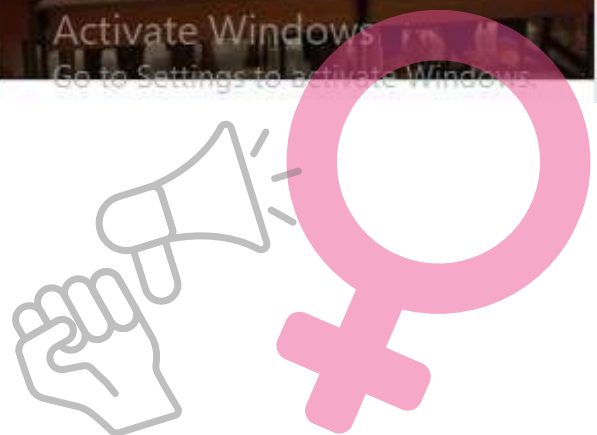
SCAN ME!



Advocacy Session

Domestic Worker Protection Law: An Implementation Review

Tahseen Fatima, Secretary of Human Rights Sindh, was the special guest in the meeting held on the subject of the discussion, while Miss Akram Khatoon chaired it. Nuzhat Shireen, Shamim Mumtaz, Shahida Sajid, Farzana Manaf, Derakhshan Saleh, Mangala Sharma, Naseem Bukhari, Naheed Nasir, Humira Athar, Rafia Taj, Advocate Talat Yasmin Dardana, Tanveer Asma Adeb, and Advocate Rana Khan were among the esteemed participants.



WEE

WOMEN ECONOMIC EMPOWERMENT

WE-Together

HVTC

Hunar

We are strengthening women with

knowledge that instills ethical and positive values. The basic purpose of this project is not only to provide income-generating opportunities to the marginalized women of Pakistan but also to guide, support, uplift, and motivate the hard-working ladies who are striving for the betterment of their families and ultimately of society. In this way, we are contributing to the social and economic development of women as well as Pakistan.

	PROJECTS	DETAILS
300+ per anum	WE-Together	Bringing Women Start-ups to the Market
350+ per anum	Hunar Vocational Training Center	Empowering Women Via Skill Development
250+ per anum	HUNAR Banae Zindagi	Enabling Skills and Access to Business in Rural Areas of Pakistan



The Women Economic Empowerment Program (WEE) focuses on poverty alleviation and empowering women to actively contribute to Pakistan's national development. Through this program, women are provided with opportunities for economic growth and prosperity while ensuring their safety and well-being. The ultimate goal is to create a more inclusive and sustainable society where women play a significant role in driving progress and development.

WE-Together

WOMEN ENTREPRENEUR TOGETHER

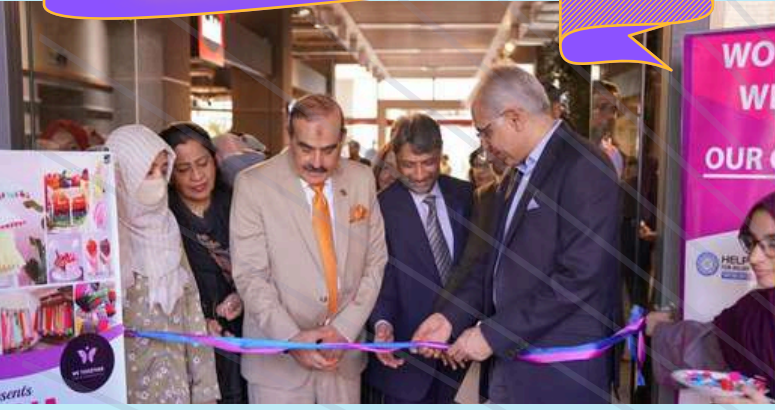
PROJECT OVERVIEW

TIMELINE: July 1, 2023 – June 30, 2024

BUDGET: Rs. 10,000,00

COLLABORATION	Collab with corporate and banking sectors for the upcoming Femencia Event
NETWORKING	Market research and networking with SMEs / women entrepreneur groups to register new vendors for the upcoming Femencia event
PROMOTIONAL CAMPAIGN	Pre & post-event promotional campaigns carried out via electronic media, social media, flyer distribution and display banners
INDUSTRY / MARKET OUTREACH	<ul style="list-style-type: none">• Ultimate events Mera Pakistan festival• Bakra Eid festival By Womenza and Arzoo group• Pop-up market @North Walk Collaborative Event:• State bank of Pakistan SMES Celebration
GRAND EVENT	2-days Grand EXHIBTION FEMENCIA'24 @Habitt City, Shahrāh-e-Faisal
PLATFORM EXPANSION	Adding new connections / women SMEs to the WE-Together Platform and promoting them to new exhibitions / marketing channels
TRAINING WORKSHOPS	Training Workshops embedded in different programs to develop entrepreneurial expertise and enhance motivation

GRAND EVENT



WE-TOGETHER presented **Femencia'24**

- To generate, share and develop ideas by interacting with people of different walks of life.
- Help women to overcome their difficulties through Advocacy and consultancy program.
- Provide training and consultancy to the members
- Arrangements of meetups and events for the marketing of Entrepreneurs
- Arrange meetups with potential investors and industry experts
- Empower women through economical activities
- Resources mobilization
- Identifying resources persons and sharing the expertise of WE Together Members

Event & Media Partners



الخدمت فاؤنڈیشن پاکستان
ALKHIDMAT FOUNDATION PAKISTAN

faysalbank



CHIEF GUESTS



Iftikhar Ahmed Sheikh
President KCCI



Sohail Aziz
CEO Pakistan Business Forum

GUESTS OF HONOR



Durre Shehwar Nisar
Ch. person Women Entrepreneur
Committee KCCI



Haroon Qasim
Managing Dir. PharmEvo



Jamshed Ahmed
Deputy CEO
PharmEvo (Pvt.) Ltd



Dr. Fawad Farooq
Cardiologist NICVD



Prof. Dr. Farhan Essa
CEO Dr. Essa Laboratory &
Diagnostic Center



Dr. Umme Raheel
Neuropath and Morning
Show host



Akram Khatoon
Founding Member & Ex-President
First Women Bank



Amir Rafi
General Secretary
Pakistan Business Forum



Ahmad Hatib Siddiqui
Famous Urdu Poet & Columnist



“FEMENCIA’24 Inauguration Ceremony”

Ms. Maria Talha, the host, provided a comprehensive overview of the organization. Ms. Faryal Aslam, Assistant director at state bank of Pakistan, Mr. Haroon Qasim, Managing Director of PharmEvo, Dr. Fawad Farooq, Mr. Iftikhar Ahmed Sheikh, President of KCCI, Ms. Talat Fakhar, President of WWWT, acknowledged the collective achievements and resilience of women in business and WWWT efforts in this regard.



COMMENCEMENT OF EXHIBITION

Femencia'24



“FEMENCIA’24 Certificate Distribution”



HVTC

HUNAR VOVATIONAL TRAINING CENTER

PROJECT OVERVIEW

TIMELINE: July 1, 2023 – June 30, 2024

BUDGET: Rs. 14,00000

CAPACITY BUILDING	Personal grooming and community Development
ROUTINE CLASSES	Skills training via Regular Classes
PRODUCTION DEVELOPMENT	Market oriented products development Training
CONDUCTION OF EXAMS	Exams Conducted in every quarter
DONORS VISIT	Kafalah Trust Meet-up & Visit
CERTIFICATE DISTRIBUTION CEREMONY	Ceremony conducted at the end of courses
WELCOME RAMADAN PROGRAM	It consists of awareness session and community development objectives

Project Background

Surjani Town is in the neighborhoods of Gadap Town in Karachi. The population mostly belongs to the lower and lower-middle-class which is estimated at about one million and includes all types of ethnic groups. Gulshan - e- Bilal is one of the localities where a number of housing schemes are situated. There is no institution and facility for vocational training and development. This town is situated far away from the center of the city; the means of transportation is mostly chinch rikshwas. In this scenario, HUNAR Vocational Training Centre provides a good and preferable opportunity for female residents especially in the current law and order situation. This Centre has been proved a good facility for the development of women resource of low-income group.

SUMMARY (JUL 23 TO JUN 24) No. of Students

Courses	No. of Students
Mehndi Art	63
Beautician	34
Dress Making	79
Product Dev. Training	32
Short Courses	26
Capacity Building Sessions	73
Total	307

Personal Grooming / Capacity Building Sessions



Regular Courses / Skills Training



Production Development Training



Conduction of Exams



Meet-up and Visit of Kafala Trust



Certificate Distribution Ceremony



Welcome Ramadan Program



HUNAR

BANAE ZINDAGI

PROJECT OVERVIEW

TIMELINE: July 1, 2023 – June 30, 2024

BUDGET: Rs. 30,50,000

PARTICIPATION IN EXHIBITION	UK – Pakistan Inward Trade Mission Karachi Chamber of Commerce & Industry
PARTICIPATION IN EXHIBITION	DAACHI ART & CRAFT EXHIBITION
PARTICIPATION IN EXHIBITION	WOMEN'S DAY FIESTA '24 BY MATRIX PHARMA
PARTICIPATION IN EXHIBITION	Mera Pakistan Festival by The Ultimate Events
PARTICIPATION IN EXHIBITION	"Sindh Craft Festival" at Port Grand
PARTICIPATION IN EXHIBITION	WOMEN ICON AWARDS, Women's Lifestyle Expo at Pearl Continental Hotel
PARTICIPATION IN EXHIBITION	Consumer Expo 2023 @Expo Center Karachi
PARTICIPATION IN EXHIBITION	MERA BRAND PAKISTAN @Expo Center Karachi
FIELD TRIP	Interior Sindh Visit (Sukkur, Larkana, Kandiyaro, Shikarpur)
PROMOTIONAL CAMPAIGN	Digital Marketing & Social Media Promotion

HUNAR

BANAE ZINDAGI

PARTICIPATION IN EXHIBITIONS

WWWT team & Hunar stall participation in the

UK - Pakistan Inward Trade Mission Karachi Chamber of Commerce & Industry.



DAACHI ART & CRAFT EXHIBITION

Participation of HUNAR and HVTC



Women's Day Fiesta '24

In collaboration with **Matrix Pharma** at Habitt City, Tipu Sultan Road, Karachi



"Mera Pakistan Festival" by The Ultimate Events

in collaboration with @WWWT at union_club Karachi.

HUNAR is proud to showcase its handmade unique items in this wonderful event.

"Sindh Craft Festival" at Port Grand



WOMEN ICON AWARDS

Women's Lifestyle Expo at Pearl Continental Hotel

HUNAR is participating in the grand exhibition

WOMEN'S
LIFESTYLE CONFERENCE
EXPO
WOMEN  **ICON AWARDS**

8th March 2024 11 Am to 6 Pm
PEARL CONTINENTAL HOTEL KARACHI

Participation of HUNAR brand in the

Consumer Expo 2023 @Expo Center Karachi

INTERNATIONAL CONSUMER PRODUCTS EXHIBITION

Household Asia
www.householdexhibition.net

Office Supplies Asia
www.officesuppliesasia.com

Stationery & Education Asia
www.stationeryeducationasia.com

Gift Asia
www.loyaltygiftasia.com

14 - 17 DECEMBER 2023
Karachi Expo Centre, Pakistan

VIP INVITATION PASS

Hall 6 - D-149

HUNAR
مہربانانہ زندگی
TOGETHER FOR BETTERMENT

Product Working Women Welfare Trust

WOMEN WELFARE

Participation of HUNAR brand in the

MERA BRAND PAKISTAN @Expo Center Karachi



**Empowering the
Rural Women**

HUNAR
مہربانانہ زندگی

support visit HUNAR at
local the mega
women business event:
artisans Mera Brand
Pakistan Pakistan

20-21 January, 2024
Expo Centre Karachi

TOGETHER FOR BETTERMENT

MERA BRAND PAKISTAN

HUNAR

BANAE ZINDAGI

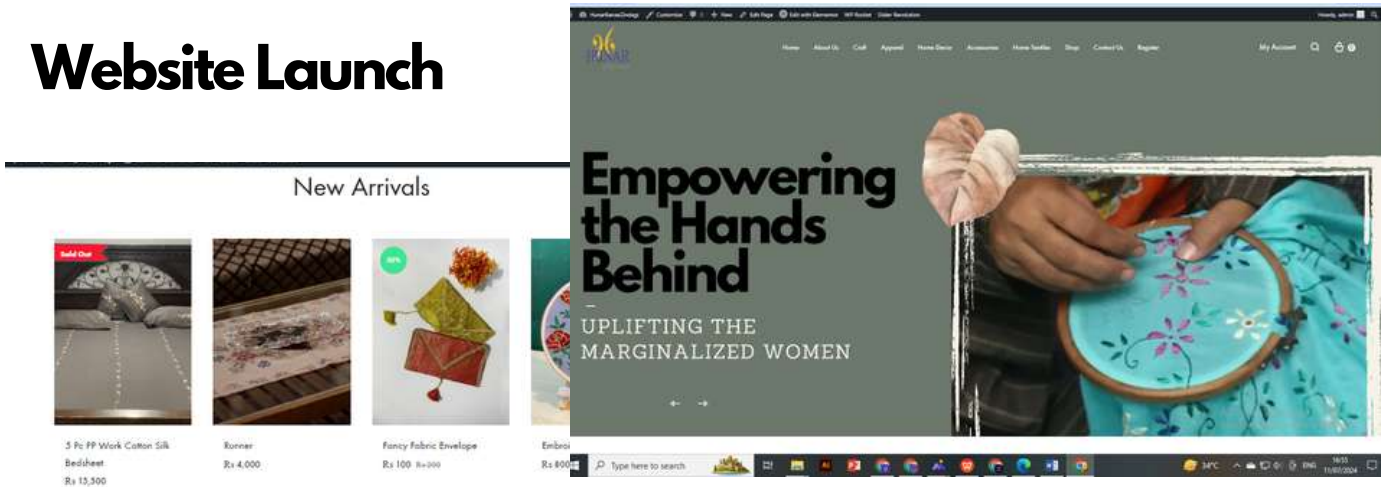
INTERIOR SINDH VISIT



HUNAR

DIGITAL MARKETING & SOCIAL MEDIA

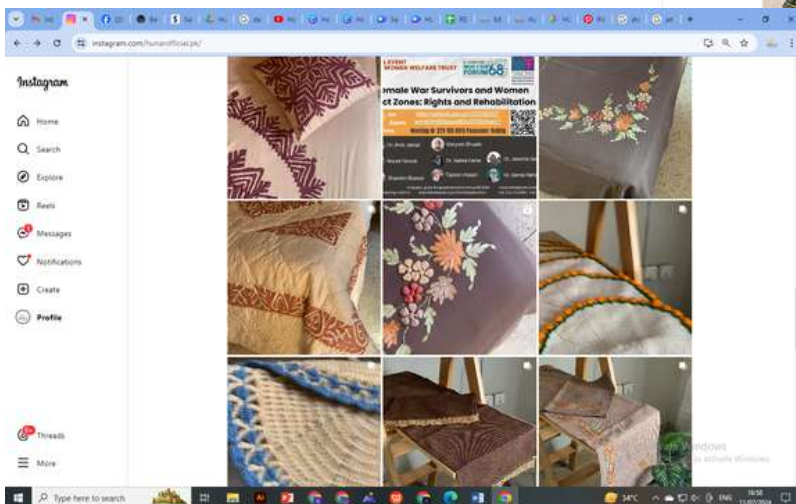
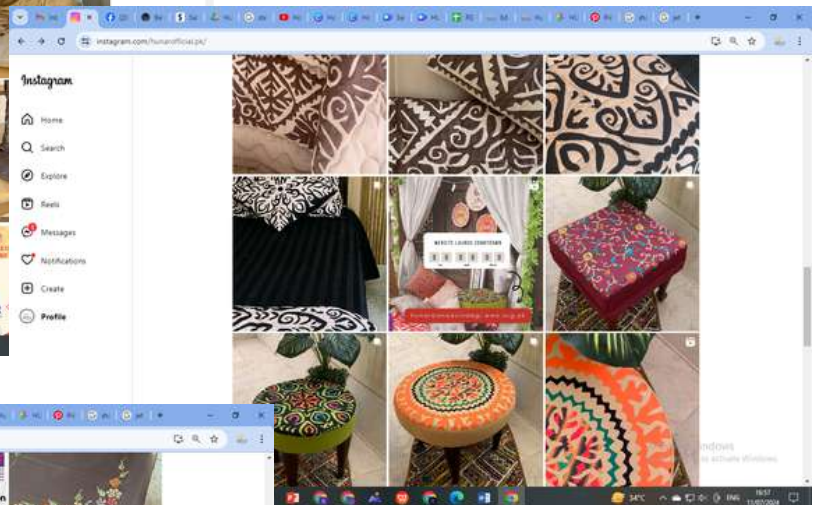
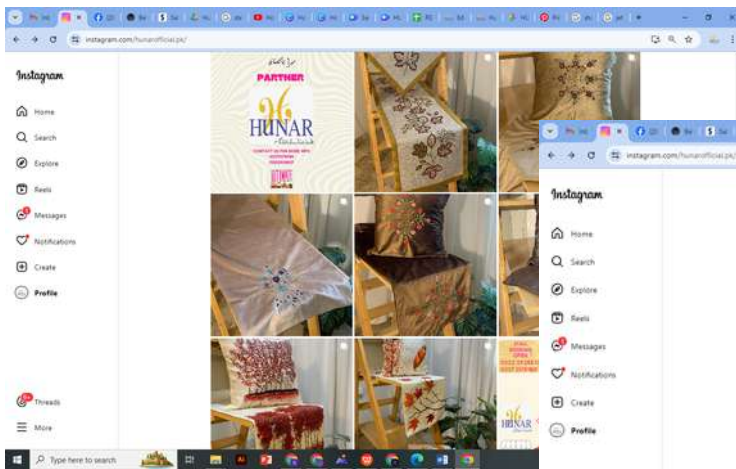
Website Launch



SHOW MORE



Instagram Promotional Campaign



CAPACITY BUILDING

PURPOSE-PRODUCTIVITY-PROGRESS

PROJECT OVERVIEW

TOWARDS YOUR
DREAM CAREER

ADVANCING TO
CAREER EXCELLENCE

REVIVE, RENEW,
REKINDLE

TIMELINE: July 1, 2023 – June 30, 2024

BUDGET: Rs. 5,000,00

REVIVE, RENEW, REKINDLE	Embracing the Spirit of Ramadan at Govt. College of Girls, Karimabad
REVIVE, RENEW, REKINDLE	Welcome Ramadan at Vocational Training Institute for Women North Karachi
TOWARDS YOUR DREAM CAREER	"Invest in Yourself" at Iqra University, Bahria town Campus
ADVANCING TO CAREER EXCELLENCE	"Towards a better & confident me" at the Iqra University – IU Bahria Town Campus.
TOWARDS YOUR DREAM CAREER	Career Counselling workshop in GGSS, Korangi
REVIVE, RENEW, REKINDLE	Pre-Ramadan Session @Umme Shams academy
GRAND EVENT	Young Women Leadership Summit' 23
REVIVE, RENEW, REKINDLE	"United for Peace and Justice" at Vocational Training Institute for Women- Buffer Zone
ADVANCING TO CAREER EXCELLENCE	"Work-Life Balance" for the staff of Govt. College of technology, Karimabad
REVIVE, RENEW, REKINDLE	"Women's Rights in Islam" at Iqra University Bahria Town Campus
TOWARDS YOUR DREAM CAREER	Career, Vision & Goals at Govt. College of technology, Karimabad

SESSIONS CONDUCTED



Embracing the Spirit of Ramadan at Govt. College of Girls, Karimabad and Vocational Training Institute for Women North Karachi by Ms. Talat Fakhar - A Warm Welcome to a Month of Reflection, Growth, and Community.



Maria Talha, our lead trainer and life coach hosted engaging and inspiring sessions titled, **"Invest in Yourself"** & **"Towards a better & confident me"** at the Iqra University - IU Bahria Town Campus.



A **Career Counselling** workshop is held in GGSS, Korangi by the Speaker Ms. Amna Rumaisa. The session is also attended by the representative of Kafalah Trust, Mr. Umer Saeed.



Pre Ramadan Session @Umme Shams academy , branch of Role model Institution By Rabeetah Misbah (Youth Dawah speaker, Philanthropist and entrepreneur) in collaboration with Ayesha Abdullah (Capacity Building department WWWT)

GRAND EVENT

YOUNG WOMEN LEADERSHIP SUMMIT' 23

Purpose-Productivity-Progress

The summit was an incredible day of learning, connecting, and shaping the leaders of tomorrow. Participants left with a renewed sense of purpose, equipped with the tools and inspiration needed to make a positive impact in their communities and beyond



Key Moments from the Summit:

Power Talk with Shireen Khan

Leadership Activities by Hanya Abbas

Panel Discussion Hosted by Ms. Maria Talha

Our distinguished panelists included:

- Dr. Amanah Raquib, Assistant Professor at IBA
- Ms. Nuzhat Khan, Founder & CEO of Blue NET
- Ms. Taha Baqai, Member of the CA Women Committee at ICAP

Ms. Rafia Taj, Assistant Professor at UoK

The panel brought together brilliant minds to share invaluable insights on leadership and personal growth

Participants: 50+

Emphasizing the role of women as a peace builder, and providing actionable steps or projects they can join by conducting a Awareness session on the topic of **"United for Peace and Justice"**

by Ms. Talat Fakhar @Vocational Training Institute for Women- Buffer Zone



Conducting an extremely missed session on the topic of "Work-Life Balance" for the staff of Govt. College of technology, Karimabad by Ms. Rumaisa Zahidi, CEO Namud, Director Training & Resource Working Women Welfare Trust at Vocational Training Institute Karimabad.



Capacity Building Project
Awareness Session @ Iqra University Bahria Town Campus
on **"Women's Rights in Islam"** By Miss Maria Talha,

Participants: 35

A workshop entitled "Towards Your Dream Career" is arranged by WWWT under its Capacity Building Program, at the Government College of Technology, Karachi. Our trainer, Ms. Maria Talha, guided the young souls along various career paths.



Beneficiaries Data '24

JOURNEY OF 14+ YEARS

TOTAL	ADVOCACY	CAPACITY BUILDING	WOMEN ECONOMIC EMPOWERMENT
32K+ beneficiaries	70% Key issues raised	14K+ Young girls got trainings	8K+ Self-reliant women

Collaborators

Empowering the marginalized working women in Pakistan

Together We Can

With a steadfast commitment to our objectives, Working Women Welfare Trust continues to make strides towards creating a more equitable and supportive environment for women in our society.



The Institute of Chartered Accountants of Pakistan



WWWT aims to acquire an honorable, secure, and congenial working environment for women as well as promote and propose policies and strategies to ease competing pressures of work and family life, enabling working women to manage both fronts, ultimately benefiting society as a whole.

Together for betterment!



23 - 24

Join the
Cause



Address: B-224, Block L
North Nazimabad, Karachi,
Sindh, Pakistan
Phone No: +92-213-6642287
+92-2136640558
Email: wwotrust@yahoo.com

Meezan Bank Limited
Branch Code: 0116
Branch Name: Barkat e Hydri Branch khi.
IBAN: PK84MEZN0001160100307030
A/C Title: WORKING WOMEN WELFARE TRUST
Account #: 0100307030